

Thank you for your interest in The Weekly Reminder and The Paulding County Progress.

The Paulding County Progress is a weekly community newspaper that tries to capture the flavor of life here for the diverse readership that calls Paulding County “home.” We care about the county and its people. We care about our customers and their needs.

We are the newspaper of record for Paulding County. While there are dailies that try to include our county in their coverage area, most readers count on the Paulding County Progress for local news and information they can’t get anywhere else. Our staff has won state and national awards for news coverage.

We of course provide detailed coverage of local government meetings and important events and issues, but we also still use two-column society pictures, profile interesting people, and use lots of school pictures and news. We attempt to chronicle not only the life of the community, but also its people. We also publish numerous special interest publications throughout the year, highlighting such topics of local interest as high school graduating classes and academic achievers, high school sports previews, emergency responders, county fair preview, focus on business and industry, baby photos, and local history photos and stories.

Every year, the Paulding County Progress continues to grow, and that would indicate we’ve succeeded in establishing a loyal readership.

Newsstand sales and subscriptions combine for a total circulation of about 4,200 copies of the Progress each week. The Weekly Reminder, our advertising shopper, provides total market coverage to every household in the county, with a circulation of 10,600 per week.

Our newsstands include locations in Antwerp, Broughton, Cecil, Charloe, Five Span, Grover Hill, Melrose, Oakwood, Paulding, Payne, Scott, and Sherwood.

Our two weekly publications have a combined circulation of more than 14,000. Our readership is even wider, when you consider that statistics show a newspaper is read by an average of two or three persons per household. __PUBLIC__